



TERMS OF REFERENCE FOR MEDIA CONSULTANCY SERVICES TO DEVELOP GIRL CHILD NETWORK (GCN) 2017 DOCUMENTARY PRODUCTION

BACKGROUND

Girl Child Network in partnership with the Ministry of Education with funding from Christoffel-Blindenmission (CBM) is in completion stages of the one-year Inclusive Education for All pilot project; and commencing implementation of No One out project.

The project works with resource poor communities to promote inclusion of children with disabilities to the mainstream education system. The project works with duty bearers to enhance their capacities to meet their obligations as well as work with communities to do challenge social norms, beliefs and perceptions that depict CWDs as people lacking and finally work with schools to ensure the school environment is disability friendly for all.

The project overall goal is to promote Inclusive Education in Kenya where rights of children youth with disabilities are protected and promoted. The specific objective is to support inclusion of CWDs through improved service delivery, advocacy and institutional strengthening in Nairobi County by 2017. The implementation will be guided by 3 key result areas: To reinforce and strengthen EARCs to conduct identification and assessment of CWDs in the project target areas; Improved access and availability services in the project target schools and; Promote community dialogues and sensitization on disability and inclusive education related issues.

JUSTIFICATION FOR THE CONSULTANCY

Over the past one year GCN has managed to successfully implement Inclusive Education project which is a process that involved the transformation of schools and other centers of learning to cater for all children – including boys and girls, students from ethnic and linguistic minorities, rural populations, those affected by HIV and AIDS, and those with disabilities and difficulties in learning and to provide learning opportunities for all youth and adults as well. During the project implementation, emphasis was paid to children with disabilities, change in attitude and practices as desired project impact. In light of this, effort was made to see that all children particular those with disabilities have a right to inclusive education. The quality education improved the learning outcomes of all learners through basic literacy, numeracy, life skills and rights. This has been achieved through effective teaching, social mobilization and community awareness, capacity enhancement of the duty bearers to meet their duties and obligations, promotion of disability friendly seeking learning environment and community participation.

Value addition of IEA project to GCN

This is in the span of the pilot implementation. The pilot has helped GCN in achievement of the following:

- Built profile of GCN in sourcing for funds to support inclusive education
- Attracted other tradition partners to work in consortium with GCN in implementing projects related to inclusive education
- Enhanced partnership with other government structures for instant NCPWD
- Parents took the initiative of identifying CWDs hidden in different households.
- After sensitization on disability issues parents understood the need of taking children with disabilities for assessment.

As an organization the biggest challenge has been inadequate documentation on the impact of programming. At the project level, the organization has not documented adequate success stories, case studies making it hard to package the growth realized in the organization through inclusive education.

As a result, GCN found it advisable to develop a 30 minutes documentary that will track all organizational milestones, success stories across the four implementation on disability issues and inclusive education. The effect of this will inform final project reporting and future intervention; improved programming through learning from past programming, improved visibility of the organization, sharing best practices and trends in disability and inclusive education. This documentary will be useful in enhancing GCN public awareness by bringing light to issues and stories of success that may have otherwise been unknown or not often thought about on disability and inclusive education. The documentary will raise GCN public awareness; and more significantly lobby for social mobilization and support GCN advocacy and lobbying on disability and inclusive education in Kenya. Ultimately the documentary will enhance long-term and systemic social change.

The documentary will target four schools in Nairobi Namely: **Ushirika, Dandora, Kario Bangi South and Ronald Ngala all located in Dandora Education zone.**

CONSULTANCY OBJECTIVE

To showcase progress milestone and achievement using stories of success.

This consultancy will specifically involve:

- Conduct face-to-face interviews with GCN key project officers to understand the IEA project
- Conduct face-to-face interviews with RoC members (with and without disabilities), Patrons, school Head Teachers and Board of management representatives
- Captivating captions for use on social media and internet platforms

EXPECTED OUTPUT

A well edited documentary that tracks organization project milestones, best practices on inclusive education

DELIVERABLES

Final and edited documentary on Compact Disk (20 copies) and consultancy completion report.

QUALIFICATION

- The consultancy firm must be highly experienced with a wealth of knowledge on the media, information communication technology; labor and child protection related legal frameworks and policies and structures that promote the welfare children and labor force
- The consultancy firm should also have a thorough knowledge on developing synergies media and organization programing
- The consultancy firm should demonstrate ability to deliver the assignments providing previous assignments and recommendations by other partners working with children and in the development sector will be an added advantage
- The consultancy firm must have experienced personnel and extensive prior experience in doing child-focused programming on different topics including education, health and hygiene among others.
- The consultancy firm must be compliant to existing legal and policy requirements in line with the service for example Tax compliance, registration and working in Kenya etc.

REPORTING

The successful consultancy firm will be directly answerable to director of programs, Girl Child Network, and work closely with the relevant officers attached to the project.

TIMEFRAME

The time frame provided in this TOR is **five (5)** working days from the first date the consultants signs the contract. There will be no extension upon expiry of the agreed timelines unless this is done in writing and agreed between the two parties.

Interested parties should respond by a way of sending the Interpretation of this TOR to the address provided below. This should be accompanied by a comprehensive work plan and budget with clear costing under each lines item.

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